



39th Annual Pan-Pacific Festival

June 8 – 10, 2018
Fact Sheet

- Mission:** To foster intercultural friendship, goodwill and understanding by bringing together various cultures and people through the sharing of music, art, dance, performances, food and more.
- Event Description:** Celebrating its 39th year in 2018, the Pan-Pacific Festival – one of Hawai'i's largest festivals – is a three-day festival showcasing nearly 100 different performance groups and organizations from around the world and Hawai'i, and attracts an audience of approximately 100,000 annually, 50 percent of whom are visitors from abroad.
- Attractions:**
- Pan-Pacific Ho'olaule'a**
Kicking off the weekend of events with a festive block party in Waikīkī, the Pan-Pacific Ho'olaule'a features multiple stages along Kalākaua Avenue filled with cultural performances; live entertainment by local and international groups; a wide range of Island crafters and vendors selling unique items; and food booths offering delicious culinary creations.
- 3rd Annual Street Dance Festival in Hawai'i**
This dance exhibition will showcase dance moves from some of Japan's and Hawai'i's hottest amateur dance troupes. Kento Mori, one of the most successful choreographers and professional dancers in the world, will make a special appearance and provide festival performers with dance tips. He has worked with various artists including Madonna, Usher, NE-YO, Ciara and Chaka Khan.
- Punahele Party**
Hula hālau (schools) will choose their favorite songs and perform to music by some of Hawai'i's most treasured musicians. The hālau will share the stage with Maunalua, a multiple Nā Hōkū Hanohano Award winning band that will perform live at this event.
- Pan-Pacific Hula Festival**
The 18th Annual Pan-Pacific Hula Festival is held every evening throughout the festival at the Kūhiō Beach Hula Mound. In a cultural exchange, hālau from Japan will share their aloha in the birthplace of hula. Hālau O Napuala'ikauika'iu led by Kumu Hula Sallie Yoza also will perform each night.
- Performing Arts Showcase**
Held daily throughout the festival, the Performing Arts Showcase features traditional Japanese songs and dances, hula performances and other cultural presentations from more than 25 international and Hawai'i groups.

Pan-Pacific Parade

The weekend-long festivities culminate with the Pan-Pacific Parade on Kalākaua Avenue, which starts at Fort DeRussy and ends at Kapi'olani Park. The parade features a mix of cultural performers, colorful entertainers, and music and dance groups from around the world, marching through Waikīkī at sunset.

Background:

Matsuri in Hawai'i was established in 1980 after a group of people envisioned an event that would continue to increase interaction between Japan and Hawai'i. The festival's mission was to enrich the lives of both participating artists and audiences with exposure to traditional Japanese culture – music, dance, food, crafts and more. In its first year, Matsuri (Japanese for “festival”) in Hawai'i attracted about 25,000 attendees. In 1996, Matsuri in Hawai'i became the Pan-Pacific Festival to broaden its scope and appeal by including performers representing other Pacific-Rim cultures/countries, including Hawai'i.

Event Schedule:

*Times subject to change

Friday, June 8

10 a.m. – 3:30 p.m.

Performing Arts Showcase

Ala Moana Center, Centerstage

1 – 4 p.m.

Performing Arts Showcase

Waikīkī Beach Walk Plaza Stage

1 – 4 p.m.

Performing Arts Showcase

International Market Place, Queen's Court

4 – 10 p.m.

18th Annual Pan-Pacific Hula Festival

Kūhiō Beach, Hula Mound

6:30 – 9:30 p.m.

Street Dance Festival in Hawai'i

Waikīkī Beach Walk Plaza Stage

7 – 10 p.m.

Pan-Pacific Ho'olaule'a

Kalākaua Avenue

Seaside Avenue to Uluniu Avenue

Saturday, June 9

10 a.m. – 6 p.m.

Performing Arts Showcase

Ala Moana Center, Centerstage

3 – 5 p.m.

Performing Arts Showcase

Waikīkī Beach Walk Plaza Stage

Noon – 5 p.m.

Performing Arts Showcase

International Market Place, Queen's Court

4 – 6:30 p.m. **18th Annual Pan-Pacific Hula Festival**
7:30 – 10 p.m. *Kūhiō Beach, Hula Mound*

7 – 10 p.m. **Punahale Party**
Waikīkī Beach Walk Plaza Stage

Sunday, June 10

10 a.m. – 3 p.m. **Performing Arts Showcase**
Ala Moana Center, Centerstage

1 – 3:30 p.m. **Performing Arts Showcase**
Waikīkī Beach Walk Plaza Stage

5 – 7 p.m. **Pan-Pacific Parade**
Kalākaua Avenue
Fort DeRussy to Kapi‘olani Park

7:30 – 10 p.m. **18th Annual Pan-Pacific Hula Festival**
Kūhiō Beach, Hula Mound

Admission: All events are free and open to the public

Information: (808) 926-8177 ext. 279 or (808) 462-0662
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Website: www.pan-pacific-festival.com

Facebook: www.facebook.com/PanPacificFestival

Twitter: www.twitter.com/PanPacificFest (@PanPacificFest)

Instagram: www.instagram.com/panpacificfestival (@panpacificfestival)

Pan-Pacific Festival acknowledges the Hawai‘i Tourism Authority (HTA) for its sponsorship and support of the festival. As an HTA signature event, the Pan-Pacific Festival exemplifies the uniqueness of the Hawai‘i brand, showcasing the melting pot of diverse cultures and customs throughout its events for both visitors and locals alike.

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